

### III. Text Search Results from Dialog

#### A. Full-Text Databases

##### ? show files

File 15:ABI/Inform(R) 1971-2009/May 19  
(c) 2009 ProQuest Info&Learning  
File 16:Gale Group PROMT(R) 1990-2009/Apr 29  
(c) 2009 Gale/Cengage  
File 148:Gale Group Trade & Industry DB 1976-2009/May 06  
(c) 2009 Gale/Cengage  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 275:Gale Group Computer DB(TM) 1983-2009/Apr 24  
(c) 2009 Gale/Cengage  
File 621:Gale Group New Prod.Annou.(R) 1985-2009/Apr 15  
(c) 2009 Gale/Cengage  
File 9:Business & Industry(R) Jul/1994-2009/May 19  
(c) 2009 Gale/Cengage  
File 20:Dialog Global Reporter 1997-2009/May 20  
(c) 2009 Dialog  
File 610:Business Wire 1999-2009/May 20  
(c) 2009 Business Wire.  
File 613:PR Newswire 1999-2009/May 20  
(c) 2009 PR Newswire Association Inc  
File 24:CSA Life Sciences Abstracts 1966-2009/Jul  
(c) 2009 CSA.  
File 634:San Jose Mercury Jun 1985-2009/May 18  
(c) 2009 San Jose Mercury News  
File 636:Gale Group Newsletter DB(TM) 1987-2009/Apr 29  
(c) 2009 Gale/Cengage  
File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc  
File 13:BAMP 2009/May 19  
(c) 2009 Gale/Cengage  
File 75:TGG Management Contents(R) 86-2009/Apr W3  
(c) 2009 Gale/Cengage  
File 95:TEME-Technology & Management 1989-2009/Apr W4  
(c) 2009 FIZ TECHNIK  
File 348:EUROPEAN PATENTS 1978-200920  
(c) 2009 European Patent Office  
File 349:PCT FULLTEXT 1979-2009/UB=20090514|UT=20090507  
(c) 2009 WIPO/Thomson

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Set	Items	Description
S1	20511	(RECEIV? OR EARN? OR OBTAIN? OR DEPOSIT? OR GET? ? OR GETT- ING OR GIVEN OR REWARD? OR CREDITED OR CREDITING OR COLLECT? - OR ALLOCAT? OR ACCUMULAT?) (3N) (REWARD OR BONUS OR INCENTIVE OR LOYALTY OR LOYALTIES) (3W)POINTS
S2	617391	(TRANSACTION? ? OR PURCHASE OR PURCHASES OR BUY OR BUYS OR

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File 9:Business & Industry(R) Jul/1994-2009/May 20  
(c) 2009 Gale/Cengage

File 13:BAMP 2009/May 20  
(c) 2009 Gale/Cengage

File 15:ABI/Inform(R) 1971-2009/May 20  
(c) 2009 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2009/Apr 30  
(c) 2009 Gale/Cengage

File 20:Dialog Global Reporter 1997-2009/May 21  
(c) 2009 Dialog

File 47:Gale Group Magazine DB(TM) 1959-2009/May 12  
(c) 2009 Gale/Cengage

File 80:TGG Aerospace/Def.Mkts(R) 1982-2009/Apr 28  
(c) 2009 Gale/Cengage

File 88:Gale Group Business A.R.T.S. 1976-2009/May 20  
(c) 2009 Gale/Cengage

File 148:Gale Group Trade & Industry DB 1976-2009/May 07  
(c) 2009 Gale/Cengage

File 180:Federal Register 1985-2009/May 21  
(c) 2009 format only DIALOG

File 267:Finance & Banking Newsletters 2008/Sep 29  
(c) 2008 Dialog

File 268:Banking Info Source 1981-2009/May W2  
(c) 2009 ProQuest Info&Learning

File 275:Gale Group Computer DB(TM) 1983-2009/Apr 24  
(c) 2009 Gale/Cengage

File 340:CLAIMS(R)/US Patent 1950-09/May 19  
(c) 2009 IFI/CLAIMS(R)

File 345:Inpadoc/Fam.& Legal Stat 1968-2009/UD=200919  
(c) 2009 EPO

File 348:EUROPEAN PATENTS 1978-200920  
(c) 2009 European Patent Office

File 349:PCT FULLTEXT 1979-2009/UB=20090514|UT=20090507  
(c) 2009 WIPO/Thomson

File 351:Derwent WPI 1963-2009/UD=200931  
(c) 2009 Thomson Reuters

File 570:Gale Group MARS(R) 1984-2009/Apr 30  
(c) 2009 Gale/Cengage

File 613:PR Newswire 1999-2009/May 21  
(c) 2009 PR Newswire Association Inc

File 619:Asia Intelligence Wire 1995-2009/May 20  
(c) 2009 Fin. Times Ltd

File 621:Gale Group New Prod.Annou.(R) 1985-2009/Apr 16  
(c) 2009 Gale/Cengage

File 636:Gale Group Newsletter DB(TM) 1987-2009/Apr 30  
(c) 2009 Gale/Cengage

File 649:Gale Group Newswire ASAP(TM) 2009/Apr 17  
(c) 2009 Gale/Cengage

File 654:US PAT.FULL. 1976-2009/MAY 19  
(c) Format only 2009 Dialog

File 696:DIALOG Telecom. Newsletters 1995-2009/May 20  
(c) 2009 Dialog

File 728:Asia/Pac News 1994-2005/Dec W2  
(c) 2005 Dialog

File 741:(Norfolk)Led./Pil. 1990-2009/May 20  
 (c) 2009 Virg.-Pilot/Led.-Star  
 File 761:Datamonitor Market Res. 1992-2009/Apr 30  
 (c) 2009 Datamonitor  
 File 810:Business Wire 1986-1999/Feb 28  
 (c) 1999 Business Wire  
 File 991:NewsRoom 2008 Jan 1-2008/Dec 31  
 (c) 2008 Dialog  
 File 992:NewsRoom 2007  
 (c) 2009 Dialog  
 File 993:NewsRoom 2006  
 (c) 2009 Dialog  
 File 994:NewsRoom 2005  
 (c) 2009 Dialog  
 File 995:NewsRoom 2004  
 (c) 2009 Dialog  
 File 996:Newsroom 2000-2003  
 (c) 2008 Dialog

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Set	Items	Description
S1	424	(RECEIV? OR HANDL? OR MANAG? OR PROCESS? OR TRACK? OR TRAC- E? OR TRACING)(6N)((MANUFACTURER? OR SUPPLIER?) AND (RETAILER? OR MERCHANT?) AND (PROVIDER? OR VENDOR? OR THIRD()PARTY))(6N- )(IDENTIFIER? OR IDENTIFICATION OR BARCODE? ? OR BAR()CODE? ? OR CODE? ? OR UPN OR UPC OR NUMBER)(60N)(REWARD OR LOYALTY OR INCENTIVE OR BONUS OR EXTRA)(2W)(POINTS)
S2	121	S1 FROM 350,344,347,348,349,345,340
S3	36	S2 NOT AY>2001
S4	303	S1 NOT S2
S5	35	S4 NOT PY>2001
S6	25	RD (unique items)

**Dialog eLink:** Order File History

3/3,K/2 (Item 2 from file: 340)

DIALOG(R)File 340: CLAIMS(R)/US Patent

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04827623

E/(A1) System and method for networked loyalty program; Customer  
 loyalty program in which customer purchases are identified by both SKU  
 for the retailer and UPC for the manufacturer; using database of reward  
 program for market analysis and study of consumer behaviors

(B2) System and method for networked loyalty program

Inventors:Ariff Fauziah B (US); Voltmer Theodore S (US)

Assignee: (A1) Unassigned Or Assigned To Individual

(B2) American Express Travel Related Services Co Inc

Assignee Code: (A1) 68000; (B2) 74323

Probable Assignee (A1): american Express Travel Related Services Co Inc

Attorney, Agent or Firm: Snell & Wilmer L.L.P.

Publication Number	Kind Date	Application Number	Date
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## IV. Text Search Results from Dialog

### A. Abstract Databases

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File 350:Derwent WPIX 1963-2009/UD=200931  
(c) 2009 Thomson Reuters  
File 344:Chinese Patents Abs Jan 1985-2006/Jan  
(c) 2006 European Patent Office  
File 347:JAPIO Dec 1976-2009/Jan(Updated 090503)  
(c) 2009 JPO & JAPIO  
File 371:French Patents 1961-2002/BOPI 200209  
(c) 2002 INPI. All rts. reserv.  
File 2:INSPEC 1898-2009/May W2  
(c) 2009 The IET  
File 35:Dissertation Abs Online 1861-2009/Apr  
(c) 2009 ProQuest Info&Learning  
File 65:Inside Conferences 1993-2009/May 20  
(c) 2009 BLDSC all rts. reserv.  
File 99:Wilson Appl. Sci & Tech Abs 1983-2009/Apr  
(c) 2009 The HW Wilson Co.  
File 256:TecInfoSource 82-2009/Mar  
(c) 2009 Info.Sources Inc  
File 474:New York Times Abs 1969-2009/May 18  
(c) 2009 The New York Times  
File 475:Wall Street Journal Abs 1973-2009/May 18  
(c) 2009 The New York Times  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 Gale/Cengage  
File 23:CSA Technology Research Database 1963-2009/May  
(c) 2009 CSA.  
File 56:Computer and Information Systems Abstracts 1966-2009/May  
(c) 2009 CSA.

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Set	Items	Description
S1	13	(RECEIV? OR EARN? OR OBTAIN? OR DEPOSIT? OR GET? ? OR GETTING OR GIVEN OR REWARD? OR CREDITED OR CREDITING OR COLLECT?)-(3N)(REWARD OR BONUS OR INCENTIVE)(3W)POINTS(60N)(TRANSACTION? ? OR PURCHASE OR PURCHASES OR BUY OR BUYS OR BUYING)(3W)(ITEM OR ITEMS OR GOOD OR GOODS OR SERVICE OR SERVICES)
S2	12	RD (unique items)

? t2/3,k/all

**Dialog eLink: Order File History**

2/3,K/1 (Item 1 from file: 350)

DIALOG(R)File 350: Derwent WPIX

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## **V. Additional Resources Searched**

No additional resources searched.